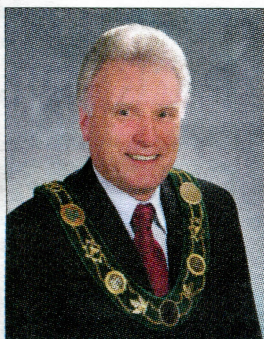




A LETTER FROM the Mayor



Pickering Town Centre - Our Community Hub

As you may be aware, the retail landscape is undergoing a dramatic shift. Canada Post has reported that 76 per cent of Canadians have shopped online, with 25 per cent self-identifying as 'frequent' shoppers. While I'm a big proponent of technology and innovation, I feel fostering community and strengthening ties between neighbours is equally important. For this reason, I am pleased that the Pickering Town Centre (PTC) continues to be a significant community hub where residents can gather, shop, dine, and connect.

There are so many new developments taking place at the mall, which will bring an even more exciting dynamic into our downtown. Last fall, Farm Boy introduced its fun and friendly, fresh-market shopping experience to Pickering. Since then, it has garnered a passionate and loyal customer base. Not only does Farm Boy offer fresh produce, baked goods, and specialty foods (organic, natural, gluten-free), but also a wide selection of made from scratch meals every day.

In addition, Cineplex will be rolling out the red carpet with plans for new VIP Cinemas that will open this fall. This new and exciting destination will be the first of its kind in the east GTA, and will span over 46,000 square feet - featuring 12 screens, including 4 VIP auditoriums with luxury loungers and an expanded food and beverage menu consisting of wines, spirits, and premium craft beers.

Attention all fashionistas! Saks Fifth Avenue - OFF 5TH will be opening a 30,000 square foot store at the mall. This retail fusion of luxury and value will offer a compelling mix of designer fashion, accessories, and footwear from more than 800 brands. The store will be one of two scheduled to open in the GTA this spring.

And let's not forget about the foodies! The Pickle Barrel is a Canadian restaurant chain that strives to combine quality with incredible value. Its slogan is 'Fresh Real Food'. With several locations across the GTA, Pickering is the perfect fit for this fresh and delicious concept. This popular eatery should be ready in time for the upcoming patio season.

Whether it's to shop, see a movie, or grab a bite to eat, PTC remains one of our most significant and enduring community hubs. And with many more new and exciting developments on the way, I'm confident that our whole community will continue to make the mall a preferred destination for residents and visitors alike.

Pickering Mayor Dave Ryan